

# Andrei BĂLOIU

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## EDUCATION:

2010 - 2011: **MA Graphic Design – University of Portsmouth** (Faculty of Creative and Cultural Industries), UK – Graduated with Merit

2009 - 2010: **MA Graphic Design – National University of Arts Bucharest** (Faculty of Design and Decorative Arts and Crafts), Romania

2005 - 2007: **Communication and Public Relations – S.N.S.P.A. University** (Faculty of Communication and Public Relations), Romania

2001 - 2006: **BSc Electrical Machines – Politehnica University of Bucharest** (Faculty of Electrotechnics), Romania

1997 - 2001: **BA – Jean Monnet** College, Romania

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COMPUTER SKILLS: Windows XP/Vista/7, Mac OS; HTML (5), CSS3, PHP, MySQL, JavaScript and Ajax; Basic C#, Python, Ruby Programming; Flash; SEO; Adobe (Photoshop CSx, Fireworks inDesign, Illustrator, After Effects), Corel Draw; 3DS Max, Maya; sound editing, and others.

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## GRAPHIC & WEB DESIGN EXPERIENCE:

2011 Graphic and Web Designer – **Starr Parties UK**:

- flyers, invitations and e-flyers for all the events organized by the company;
- web design and development for one of the affiliated club ([dden-legacy.com](http://dden-legacy.com))

- continuing the development of the company's website, developing an online store and weekly newsletter-sending.

2010 Freelance Web Design Work – **Snack Rocket Malaysia:**

- custom CMS for the company's website;
- designed the theme (and logo) of the site ([www.snackrocket.com](http://www.snackrocket.com))

2010 Freelance Web Design Work - **HomeworkForYou, LLC Canada:**

- worked very efficiently alongside two programmers and created the design for the site's front-end and back-end ([www.homeworkforyou.com](http://www.homeworkforyou.com))

2009 - 2010 Graphic Designer – **Home Art Galleria:**

- created the concepts and the graphics for the company's campaigns;
- designed advertising brochures, fliers and magazine ads;
- added content and managed the company's main site. (BellagioliLife – <http://www.bellagiolife.com> etc.)

2009 - 2009 Art Director – **Jo Grup:**

- managed the internet advertising campaigns;
- designed sites for the company products. (ITC – [masinadegheata.tk](http://masinadegheata.tk) etc.)

2007 - 2009 Art Director – **Agresiv Media:**

- worked on extensive projects: from corporate identities and video presentations to concept design of exhibition objects like portable exhibition stands, banner stands, fliers;
- all the work was done in a small team, occasionally employing freelancers;
- managed election campaigns: outdoor banners, posters, calendars, t-shirts, promotional items;
- I was also in charge of promoting online the agency (Agresiv Media – [www.agresivmedia.ro/](http://www.agresivmedia.ro/) or [www.agresivmedia.ro/prezentare-multimedia](http://www.agresivmedia.ro/prezentare-multimedia))

2003 - 2004 graphic/web designer for – **WDD (Web Design&Development):**

- web design ([www.yfu.ro](http://www.yfu.ro), [www.twcon.de](http://www.twcon.de), [www.cct.ro](http://www.cct.ro), <http://www.wdd.ro>)

- designed internet/intranet applications like NetBiz
  - designed leaflets, fliers, brochure and presentation CDs for companies like: Ceprochim, Helios PLS, WDD, YFU.
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OTHER EXPERIENCE:

2010 Video Art Workshop – **National University of Arts Bucharest** (Faculty of Design and Decorative Arts and Crafts), Bucharest:

- video-editing and screen writing, also done voice-over (Adobe After Effects)

2007 - 2010 Collaborating Teacher **Faculty of Journalism & Communication Sciences** (University of Bucharest):

- teaching the Audio-Digital Computer Editing to the MA students

2006 - 2007 Network Deployment Trainee **ORANGE Romania**:

- supervising the logistic aspects of collaboration between Orange and its suppliers ( CAMUSAT – [www.camusat.com](http://www.camusat.com), SVF Management – [www.svf.ro](http://www.svf.ro) )
  - responsible with supervising the activity and the deadlines for the STs
  - paper contracts administrating and weekly report managing
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LANGUAGES: English, fluent written and spoken (Academic IELTS Diploma - 2010)

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SKILLS: Self-organized, strong conceptual thinker, creative, good communicator, teamwork spirit, fast learning, well-developed sense of responsibility.

DRIVING LICENCE: Full license

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REFERENCES:

Gaia Beck (Manager): +44 (0) 781444.7857

Jack P. Huang (Marketing Director): +44 (0) 776877.5532

Louis Tan (HomeworkForYou / Manager): +1 (408) 600.0542

Ghizela OLETANU (Orange / Network Deployment Expert): +40 (0) 744.441.436